

Data Security Notice

Dear Valued Guests:

We want to be in touch with you regarding a recent incident that may have involved access to your payment card information.

What Happened

On November 28, 2018, we identified unusual activity on our network through our information security monitoring processes. Upon identifying this issue, we began working with Mandiant, a leading cyber security firm, to understand the scope of the incident and determine whether there had been any unauthorized access. On November 30, 2018, Mandiant reported that it detected unauthorized access to our point of sale systems, exposing some of our customers' data. Mandiant worked with us to contain the breach and ensure that the unauthorized access was stopped immediately. At this time, we are confident that the breach has been contained.

What Information Was Involved

If you visited any of our company-owned Caribou locations (**see Appendix A for a list**) between August 28, 2018 and December 3, 2018, there is a possibility that your name and credit card information, including card number, expiration date and card security code may have been accessed as a result of this unauthorized activity. Payments made through your Caribou Coffee Perks account or other loyalty account were not affected. Any catering orders placed online with Bruegger's Bagels, Einstein Bros. Bagels, Manhattan Bagel and Noah's NY Bagels were also not affected by this breach.

What Are We Doing?

We are using Mandiant because of its expertise in data forensics and data security matters to conduct an investigation. We also have contacted and are in close coordination with the F.B.I. and are cooperating with its ongoing review. Please be assured that we are closely monitoring our systems, data, and account access as we always do. Additionally, we are making the necessary changes to strengthen our network against any future attacks, and improve our payment systems to protect your information going forward. We also are in regular communication with the credit card companies and will provide them with the information necessary to notify the banks that may have issued the affected payment cards.

What You Can Do

To determine whether you may have been affected by this security breach, we recommend that you review the list of potentially affected locations (**see Appendix A for a list**) and review your credit and debit card statements for any unauthorized charges. If you think you have been affected, please contact your debit or credit card company to report the potential unauthorized activity.

We also encourage customers to remain vigilant by reviewing your account statements as well as your credit report for any unauthorized activity.

For More Information

If you need more information about the breach or have other questions please call our toll free hotline number (877) 698 3760, Monday through Friday, from 9:00 a.m. to 9:00 p.m. EST and weekends from 9:00 a.m. to 5:00 p.m. EST or email us at inquiries@cariboucoffee.com and we will work with you on next steps.

We sincerely apologize that this breach occurred and assure you that our team is working to help prevent data security issues from occurring in the future. The privacy and security of your information is very important to us and we remain committed to doing everything we can to maintain the confidentiality of your information. We appreciate your patience and loyalty as a customer.

Sincerely,

John Butcher
President, Caribou Coffee

MORE INFORMATION ABOUT PREVENTING IDENTITY THEFT AND WAYS TO PROTECT YOURSELF

Visit <http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html> for general information regarding identity protection. You can obtain additional information about fraud alerts, security freezes, and preventing identity theft from the Federal Trade Commission by calling its identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information online at <https://www.consumer.ftc.gov/features/feature-0014-identity-theft>. Federal Trade Commission, Division of Privacy and Identity Protection, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

National Consumer Reporting Agencies Contact Information		
TransUnion	Experian	Equifax
P.O. Box 2000	P.O. Box 9554	P.O. Box 105788
Chester, PA 19022	Allen, TX 75013	Atlanta, GA 30348
1-888-909-8872	1-888-397-3742	1-800-685-1111
www.transunion.com	www.experian.com	www.equifax.com

You can get information about fraud alerts and security freezes from the FTC and the Consumer Reporting Agencies.

Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain your credit reports from each of the national consumer reporting agencies. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies listed above. You may obtain a free copy of your credit report by going to <http://www.AnnualCreditReport.com> or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <http://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

State Specific Information

IOWA residents: You may contact the Iowa Attorney General's Office to report suspected incidents of identity theft. This Office can be reached at:

Office of the Attorney General of Iowa
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319
www.iowaattorneygeneral.gov
(515) 281-5164

NORTH CAROLINA residents: You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice
Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
www.ncdoj.gov
(919) 716-6400

Appendix A

Store	City	State
East Colfax & Potomac (Fitzsimmons)	Aurora	CO
Cherry Hills	Cherry Hills	CO
16th Street Mall	Denver	CO
Meridian Business Park (Lincoln & Peoria)	Englewood	CO
Denver West	Lakewood	CO
Westminster-120th & Federal	Westminster	CO
Westminster Promenade (Drive thru)	Westminster	CO
Gulf to Bay Blvd	Clearwater	FL
10th & Piedmont	Atlanta	GA
SunTrust Garden	Atlanta	GA
Peachtree & Piedmont	Atlanta	GA
Peachtree Center	Atlanta	GA
SunTrust Plaza	Atlanta	GA
Oralabor Road	Ankeny	IA
Cedar Falls	Cedar Falls	IA
Clive-Univ & 128th	Clive	IA
Coralville	Coralville	IA
Des Moines-Ingersoll	Des Moines	IA
Sioux City	Sioux City	IA
Valley West Mall	West Des Moines	IA
Shawnee Mission Pkwy	Merriam	KS
Albertville	Albertville	MN
Alexandria	Alexandria	MN
Nokomis Square	Alexandria	MN
Andover Marketplace East	Andover	MN
Round Lake Blvd	Anoka	MN
Anoka	Anoka	MN
Apple Valley	Apple Valley	MN
Arden Hills	Arden Hills	MN
Grizzley's Center - Baxter	Baxter	MN
Bemidji	Bemidji	MN
Big Lake Town Square	Big Lake	MN
242 & 65	Blaine	MN
Lexington & I-35	Blaine	MN
Springbrook	Blaine	MN
Blaine-105th	Blaine	MN
Mall of America – 3 rd Floor South	Bloomington	MN
Lunds - Bloomington	Bloomington	MN
Mall of America II – 1 st Floor North	Bloomington	MN
France & Old Shakopee	Bloomington	MN

Bloomington-8000 Tower	Bloomington	MN
Mall of America III- 2 nd Floor North	Bloomington	MN
Penn & 79th	Bloomington	MN
MOA-Skyway – 2 nd Floor South	Bloomington	MN
Brainerd	Brainerd	MN
Brooklyn Center-100/France Av N	Brooklyn Center	MN
Brooklyn Park- Edinburgh	Brooklyn Park	MN
81/Brooklyn Blvd	Brooklyn Park	MN
610 & Zane (Park Place Promenade)	Brooklyn Park	MN
Byerlys - Burnsville	Burnsville	MN
Burnsville – Wood Park Crossing	Burnsville	MN
Burnsville Center	Burnsville	MN
Burnsville-Nicollet And Burnsville Pky	Burnsville	MN
Burnsville-Town & Country	Burnsville	MN
Cambridge	Cambridge	MN
Champlin (Hwy 169 & Elm Creek Pkwy)	Champlin	MN
Byerlys - Chanhassen	Chanhassen	MN
Chanhassen	Chanhassen	MN
Chaska Pioneer	Chaska	MN
Chaska	Chaska	MN
Coon Rapids - Riverdale	Coon Rapids	MN
Hanson Blvd	Coon Rapids	MN
Hanson Blvd & Gateway Drive	Coon Rapids	MN
Cottage Grove	Cottage Grove	MN
Crystal Shopping Center	Crystal	MN
Detroit Lakes-Downtown Crossing	Detroit Lakes	MN
Duluth-Stoneridge	Duluth	MN
Duluth-Canal Park	Duluth	MN
Duluth-Miller Hill Mall	Duluth	MN
Duluth-Supervalu	Duluth	MN
Eagan Cliff Rd	Eagan	MN
Byerlys - Eagan	Eagan	MN
Eagan-Duckwood	Eagan	MN
Thomson Reuters	Eagan	MN
Eagan – Highway 55	Eagan	MN
Eden Prairie – West 78 th Street	Eden Prairie	MN
Eden Prairie Center	Eden Prairie	MN
Eden Prairie SW Station	Eden Prairie	MN
Eden Prairie-Leona & Highway 212	Eden Prairie	MN
Byerly's-Eden Prairie	Eden Prairie	MN
Edina – 44 th and France	Edina	MN
Byerlys - Edina	Edina	MN
Rue de France	Edina	MN

Southdale Cart	Edina	MN
50th & France	Edina	MN
169 & Bren	Edina	MN
Yorkdale	Edina	MN
Lunds - 50th & France	Edina	MN
Elk River	Elk River	MN
Elk River-Coborns	Elk River	MN
Carson Street Station	Elk River	MN
Byerlys - Golden Valley	Golden Valley	MN
General Mills	Golden Valley	MN
Grand Rapids Center	Grand Rapids	MN
Hastings	Hastings	MN
Hibbing Marketplace	Hibbing	MN
Hopkins	Hopkins	MN
Inver Grove Heights - Cahill & Concord	Inver Grove Heights	MN
Inver Grove Hts-Upper 55th & Blaine	Inver Grove Heights	MN
Lakeville-Hwy 50	Lakeville	MN
Lakeville Cedar & Dodd	Lakeville	MN
Lakeville Timbercrest (Super Target)	Lakeville	MN
Lino Lakes	Lino Lakes	MN
Little Canada	Little Canada	MN
Long Lake	Long Lake	MN
Mankato	Mankato	MN
Mankato Mall	Mankato	MN
University Square	Mankato	MN
Maple Grove	Maple Grove	MN
Byerlys - Maple Grove	Maple Grove	MN
494/Bass Lake Rd	Maple Grove	MN
Arbor Lakes	Maple Grove	MN
Dunkirk Square	Maple Grove	MN
Maplewood Mall	Maplewood	MN
Mapleridge Center	Maplewood	MN
Maplewood	Maplewood	MN
Rice & Larpenteur (Drive thru)	Maplewood	MN
Clydesdale Marketplace	Medina	MN
Mendota Heights Town Center	Mendota Heights	MN
Gaviidae	Minneapolis	MN
Cambell Mithun Tower	Minneapolis	MN
Lunds - Uptown	Minneapolis	MN
Lake & Excelsior	Minneapolis	MN
Baker Center	Minneapolis	MN
22nd & Hennepin	Minneapolis	MN
50 S. 6th St (Dorsey Tower)	Minneapolis	MN

US Bancorp	Minneapolis	MN
US Bank Plaza	Minneapolis	MN
46th & Nicollet	Minneapolis	MN
5th & Washington	Minneapolis	MN
Minneapolis-5th St. Towers	Minneapolis	MN
The Quarry	Minneapolis	MN
Airport-Humphrey Terminal	Minneapolis	MN
Lunds - Central & University	Minneapolis	MN
Stadium Village	Minneapolis	MN
Cedar & Minnehaha	Minneapolis	MN
Oracle Centre	Minneapolis	MN
Gaviidae II – RBC Plaza	Minneapolis	MN
Lunds - Downtown	Minneapolis	MN
Terminal 2-Humphrey-Post-Security	Minneapolis	MN
Target Field Station	Minneapolis	MN
Byerlys - Ridgedale	Minnetonka	MN
Ridgedale Kiosk	Minnetonka	MN
West Ridge Plaza	Minnetonka	MN
Glenhaven	Minnetonka	MN
Cty Rd 101 & Minnetonka Blvd	Minnetonka	MN
Lunds - Hopkins Crossroad & Hwy 7	Minnetonka	MN
Shady Oak 2-Mntka Crossings	Minnetonka	MN
7 HI	Minnetonka	MN
Monticello	Monticello	MN
Union Crossing	Monticello	MN
Mound-Shoreline Drive	Mound	MN
Mounds View	Mounds View	MN
New Hope	New Hope	MN
36th & 169	New Hope	MN
North Oaks	North Oaks	MN
Northfield-Shoppes At Westside Plaza	Northfield	MN
Oakdale Village	Oakdale	MN
Bergen Plaza	Oakdale	MN
Highway 36 & Century	Oakdale	MN
Lunds - Navarre	Orono	MN
Osseo	Osseo	MN
Owatonna	Owatonna	MN
55/Vicksburg	Plymouth	MN
Rockford Road	Plymouth	MN
Lunds - Plymouth	Plymouth	MN
6 & 101	Plymouth	MN
Plymouth-55 & Revere	Plymouth	MN
Plymouth-Rockford Rd. & Nathan Lane	Plymouth	MN

Plymouth Pointe Plaza (Drive thru)	Plymouth	MN
Plymouth Station	Plymouth	MN
Lunds Prior Lake	Prior Lake	MN
Ramsey – St. Francis Blvd	Ramsey	MN
Ramsey Towne Center	Ramsey	MN
Red Wing	Red Wing	MN
Lunds - Penn	Richfield	MN
Best Buy – Main Lobby	Richfield	MN
Cedar Point	Richfield	MN
Best Buy 2	Richfield	MN
Rochester (41st & Hwy 52)	Rochester	MN
Apache Mall	Rochester	MN
Rochester-Downtown	Rochester	MN
Rochester-2nd Street	Rochester	MN
Rochester-Kahler Inn	Rochester	MN
Maine Ave	Rochester	MN
Civic Center Drive	Rochester	MN
Rogers-I-94 And 101	Rogers	MN
Rosemount Commons	Rosemount	MN
Byerlys - Roseville	Roseville	MN
Roseville Crossing	Roseville	MN
Rosedale Mall	Roseville	MN
Roseville-Lexington & Larpenteur	Roseville	MN
Har Mar on Snelling	Roseville	MN
Tower Glen	Roseville	MN
Savage (Cty Rd 42 & 13-Super Target)	Savage	MN
Shakopee-Marschall Rd	Shakopee	MN
Shakopee Valley Marketplace	Shakopee	MN
Shorewood	Shorewood	MN
Spring Lake Park	Spring Lake Park	MN
Park Place	St Louis Park	MN
Sheperd Road	St Paul	MN
Silver Lake Village	St. Anthony	MN
St. Cloud – Division St.	St. Cloud	MN
Crossroads Mall	St. Cloud	MN
West Division St.	St. Cloud	MN
Byerlys - St. Cloud	St. Cloud	MN
Byerlys - St. Louis Park	St. Louis Park	MN
Park Village	St. Louis Park	MN
Knollwood	St. Louis Park	MN
Lake & Minnetonka Blvd	St. Louis Park	MN
St. Louis Park-Cedar Lake Rd.	St. Louis Park	MN
Highland	St. Paul	MN

Grand 1 – 1055 Grand Ave	St. Paul	MN
Grand 2 – 757 Grand	St. Paul	MN
MSP Airport-F Concourse	St. Paul	MN
MSP Airport-G Concourse	St. Paul	MN
Town Square	St. Paul	MN
Securian	St. Paul	MN
St. Paul Norwest Tower	St. Paul	MN
Grand & Snelling	St. Paul	MN
St. Paul-Randolph & Fairview	St. Paul	MN
St. Paul – West 7th	St. Paul	MN
MSP Airport-Terminal A / C Concourse	St. Paul	MN
Lunds - Penfield	St. Paul	MN
Medtronic	St. Paul	MN
Stillwater	Stillwater	MN
Tonka Village	Tonka Bay	MN
Thunderbird Mall	Virginia	MN
Waconia	Waconia	MN
Wayzata	Wayzata	MN
Lunds - Wayzata	Wayzata	MN
West St. Paul	West St. Paul	MN
White Bear Lake -35E & 96	White Bear Lake	MN
Willmar	Willmar	MN
Winona	Winona	MN
Woodbury	Woodbury	MN
Woodbury Marketplace	Woodbury	MN
Byerlys - Woodbury	Woodbury	MN
Tulleries Plaza	Kansas City	MO
Maynard Road	Cary	NC
Franklin & Estes	Chapel Hill	NC
Park Road	Charlotte	NC
Founders Hall	Charlotte	NC
Fairview & Simsbury (Foxcroft)	Charlotte	NC
Friendly Center	Greensboro	NC
Brier Creek	Raleigh	NC
Olde Raleigh	Raleigh	NC
Kirkwood Mall	Bismarck	ND
Fargo-25th Street Marketplace	Fargo	ND
Grand Forks	Grand Forks	ND
North Hill-Minot, ND	Minot	ND
Marketplace Foods-Minot, ND	Minot	ND
Fargo	West Fargo	ND
Aberdeen	Aberdeen	SD
Sioux Falls-28th & Minnesota	Sioux Falls	SD

Empire Mall	Sioux Falls	SD
Watertown, SD	Watertown	SD
I-94 & Moorland Road	Brookfield	WI
Oakwood Mall	Eau Claire	WI
Hastings Way-Eau Claire	Eau Claire	WI
Fish Hatchery Road	Fitchburg	WI
Hudson	Hudson	WI
Hudson Center	Hudson	WI
Menomonie	Menomonie	WI
Lacrosse	Onalaska	WI